



Indian and Northern
Affairs Canada

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Targeted Investment Program Progress Report

**Presentation to Nunavut Economic
Forum Annual General Meeting,
Iqaluit May 30 – June 1**

A vertical decorative bar on the right side of the slide, divided into three horizontal sections: a top red section with a white maple leaf, a middle white section with a blue and white striped border, and a bottom orange section.

Canada



Background

- In March, 2004, the federal government announced \$90 million over five years for Northern economic development in the three territories, enabling Indian and Northern Affairs Canada (INAC) to fulfil a very important dimension of its mandate - regional economic development for Canada's North.
- Beginning in 2005-06, INAC offered a strategic economic development program set known broadly as Strategic Investments in Northern Economic Development (SINED), that is tailored to the needs of each territory.
- Two complementary programs have been established under SINED – the Targeted Investments Program (TIP) and the renewed Innovation and Knowledge Fund (I&K).
- Programming for the funding under SINED focuses on the following objectives:
 - strengthening the driver sectors of territorial economies;
 - broadening the economic base of each territory;
 - strengthening Northerners' abilities to take advantage of economic opportunities;
 - increasing coordination amongst partners and programs.
- The foundational investments made under SINED will help to generate important economic opportunities for Northerners, their businesses and their communities.



SINED at a Glance

Targeted Investment Program

- **Investment Focus:** Targeted investments to strengthen the economic base of sectors or geographic areas within each territory which in turn will help create economic opportunities at the local level.
- **Areas of Investment:**
 - 1) **Building the Knowledge Base** in key economic sectors or areas of activity that will help set the stage for further economic opportunities and investments;
 - 2) **Enhancing the Economic Infrastructure Base** by supporting the planning and development of multi-user physical infrastructure projects with direct critical linkages to enhanced economic activity and long-term growth;
 - 3) **Capacity Development** of organizations, associations, small and medium sized enterprises (including social enterprises), and individuals so that they can take advantage of economic opportunities;
 - 4) **Economic Diversification** within regions and sectors with a focus on the development of new sectors, products and markets.
- **Projects funded under any of these themes must align with the investment plan approved for Nunavut.**
- **All projects will need an economic rationale to be considered for funding.**
- **Nunavut's remaining allocation: \$6M /year to 2008/09**



SINED at a Glance cont'd

Innovation and Knowledge Fund

- **Investment Focus:** Small investments (projects seeking \$95,000 or less) in activities which will assist territorial residents to participate in and benefit from innovation and the knowledge-based economy.
- **Areas of Investment:**
Emphasis will be on projects that will:
 - expand the knowledge base and understanding of Northern economic issues and activities;
 - facilitate innovative approaches to development of the North;
 - facilitate opportunities for Northerners to participate in the economy in ways new to the North;
 - increase individuals' skills to engage in the Northern economy through knowledge and innovation; and
 - increase knowledge, understanding and skills within organizations which have a Northern economic mandate.
- **There are no pre-set investment plans, but it may be necessary to focus investments in any given year in order to address programming gaps or complement activity in a particular sector or region.**
- **All projects will need an economic rationale to be considered for funding.**
- **Nunavut's allocation: \$359,000 /year - ongoing**



Nunavut Investment Plan (TIP)

WHY THE NEED FOR A PLAN?

- In order to maximize the reach of investments and produce tangible results ('bang for the buck').
- The plan will outline specifically, where we want to see results within the thematic areas of each priority sector. The primary focus of the plan therefore, is on results rather than projects.
- Project proposals under TIP will therefore be required to align with the Plan in order to be considered for funding.



HOW WAS THE PLAN DEVELOPED?

- The initial draft of the 2005/06 Nunavut Investment Plan was prepared by a working group comprised of representatives of Indian and Northern Affairs from the Nunavut Regional Office and the Government of Nunavut department's of Economic Development & Transportation, and Environment. Additional input was provided by the Nunavut Economic Forum (NEF).
- Once consensus was reached in Nunavut the Plan was submitted to INAC's Minister for approval.



WHAT'S IN THE PLAN?

- The investment areas identified in the Plan reflect priority areas put forth by the NEF during consultations with INAC, led initially by the then Parliamentary Secretary to the Minister of Indian Affairs and Northern Development, Larry Bagnell. Outlined in the document *Qanijjuq* (transl. “Preparing for the Journey”) – NEF’s response to the Parliamentary Secretary – mining, fishing, tourism, arts & crafts and cultural industries were labelled as showing the greatest promise over the next ten years.
- The plan supports a number of federal priorities such as development of trade and investment and broadband connectivity. At the same time, it is specifically tailored to the realities of Nunavut and aligns closely with the Nunavut Economic Development Strategy (NEDS), which outlines 4 strategic priorities for economic development for 2003-13: 1) The Land, 2) Our People, 3) Our Community Economies, and, 4) Our Territorial Economy. Mindful of the NEDS therefore, the Nunavut Investment Plan was prepared with provisions for flexibility in order to accommodate, where possible, the strategic priorities of Nunavut’s strategic economic plan.



Nunavut Investment Plan in Detail: Sectoral Investments

- Fisheries, Commercial Harvesting
- Mining, Geoscience
- Tourism & Parks
- Cultural Industries



Fisheries, Commercial Harvesting

Identified by many as a sector ready to expand and grow, investments over the coming four years will occur across all four thematic areas with a focus on:

- increasing and expanding the scientific knowledge base of species with commercial potential;
- investing with other partners in fisheries infrastructure to increase capacity and competitiveness and to maximise the economic potential of current and future fish quotas;
- increasing Inuit capacity and skills in the fishing sector; and
- developing new product and trade opportunities.



Mining, Geoscience

A key driver sector for the Nunavut economy, the primary focus will be on:

- increasing Nunavut's knowledge base with respect to minerals and other non-renewable resources, including carving stone, through surveys and the production of publicly available information; and
- improving infrastructure capability to manage digital data and related distribution and manipulation systems in order to bring baseline data to a usable format for use by industry.



Tourism & Parks

Tourism is a well-established niche industry in Nunavut, with much room for growth. There are opportunities for synergies with activity based on the growing number of territorial and national *Parks*, which showcase top historic and natural attractions. The sector also aligns closely with the land-based economy, Inuit culture and history, and offers a market for traditional arts and crafts products. Investments will be in all four thematic areas, with a focus on:

- increasing the supply of print and on-line information for visitors and for the tourism sector;
- preparing analyses and strategies to guide further public investment;
- increasing the quality and availability of public infrastructure serving visitors;
- increasing number and business capacity of tourism operators and the ability of economic development professionals to serve the industry; and
- increasing the range of products and awareness of Nunavut and its tourism products in domestic and foreign markets.



Cultural Industries

The 4-year plan for the vibrant Nunavut Cultural sector will focus on traditional *Arts & Crafts* and on the emerging *Film* industry. Investments will be in all four thematic areas, with a focus on:

- increasing the supply of electronically-available data and images on the arts sector, individual participants and works of art, carving stone deposits, film locations, and products, services and skilled workers available to the film and video industries;
- increasing the skills of artists to benefit from their work, of Nunavumiut to perform technical work in the film industry, and of economic development professionals to help leverage opportunities in the cultural industries;
- expanding domestic and foreign markets for Nunavut products and film locations; and
- increasing the availability of workshop and display centres in Nunavut.



Nunavut Investment Plan in Detail: Pan-Sectoral Investments

- Broadband/ Connectivity
- Trade
- Community and Organizational Capacity



Broadband

One of Nunavut's most recent success stories, the Nunavut broadband initiative has opened up a range of opportunities in the area of economic development. Investments are required to ensure the network's continued success across all four thematic areas and will be focused on:

- increasing public awareness of broadband potential and applications in all sectors;
- developing broadband applications that result in increased economic opportunities;
- increasing the capacity of Nunavummiut to use broadband applications to meet economic needs; and
- supporting capacity of the network to grow and expand in an affordable manner.



Trade

Much of the work that needs to be carried out with respect to trade development will be in the areas of knowledge and capacity development in order to:

- increase knowledge of products and services provided by Nunavut businesses;
- increase knowledge of available markets; and
- improve capacity in the areas of market development, product development and export readiness.



Community and Organizational Capacity

Communities and organizations, and individuals within them, need to better understand their development-related needs and increase their capacity to capture economic opportunities if the Nunavut economy is to become more diversified. Investment in knowledge and capacity development will focus on:

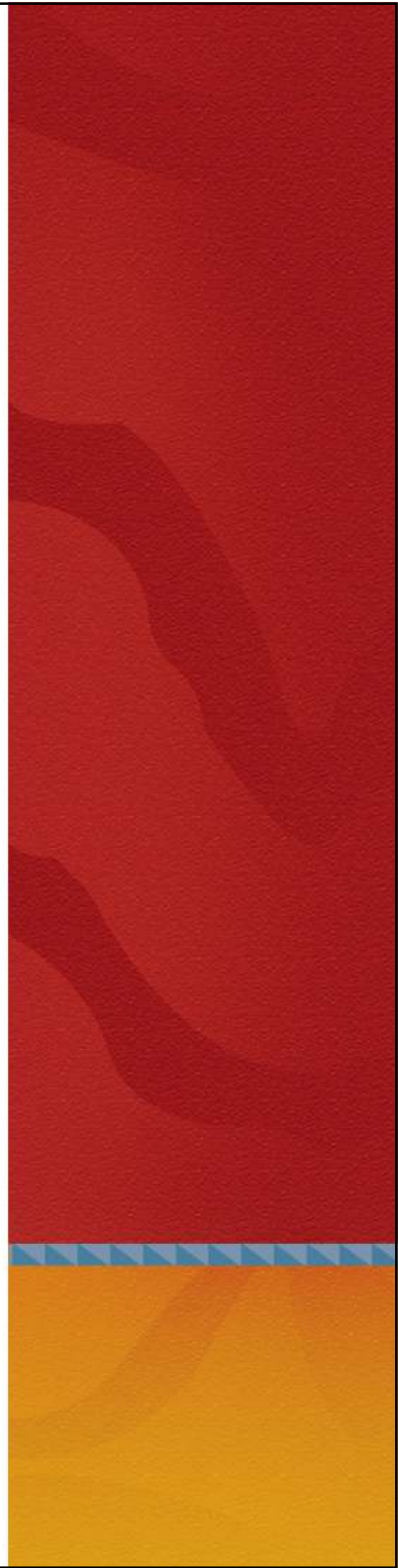
- increasing knowledge of community economic circumstances and opportunities and development needs/potential through the generation, analysis or consolidation of information;
- increasing the ability of communities and organizations to use information and undertake coordinated planning locally and collectively at the regional level; and
- increasing the ability of individuals, organizations and entrepreneurs to plan and administer and manage activities or initiatives linked to economic development.



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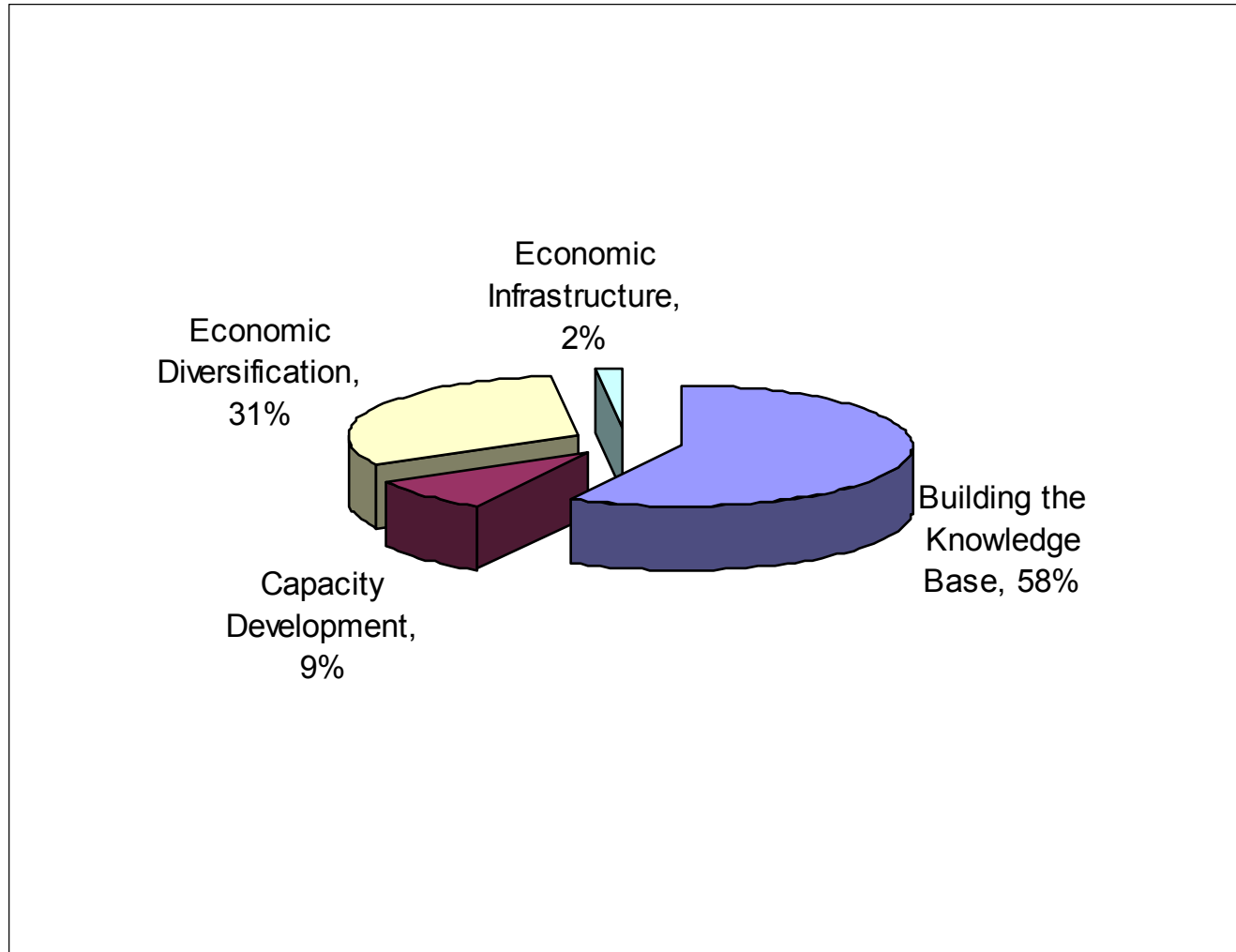
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TIP Activity Report: 2005/06



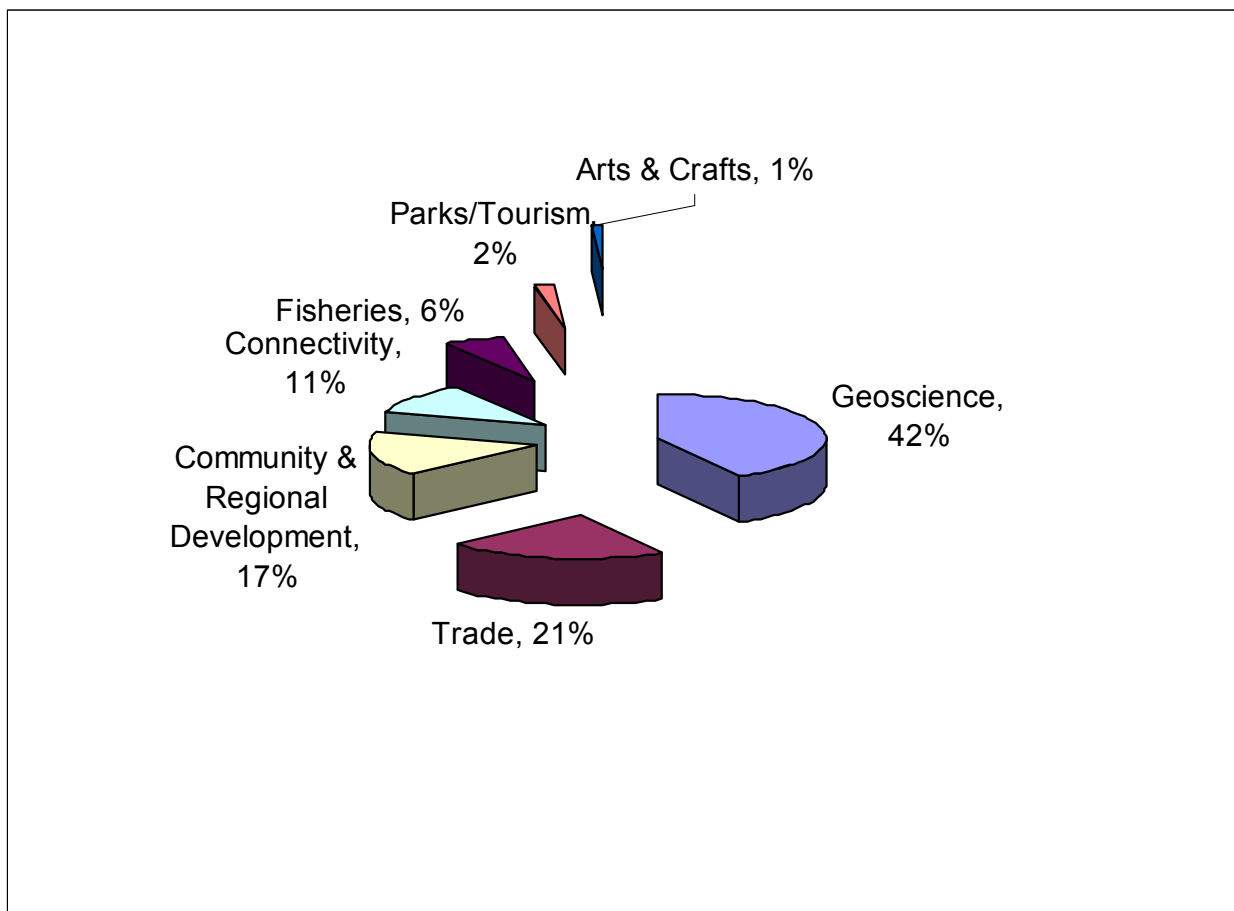


Projects Funded by Thematic Area





Projects Funded by Investment Sector





Funding Support by Project Proponent

<i>GN - Ec Dev &Trans</i>	1,385,349
<i>Baffin Business Development Corporation</i>	1,221,791
<i>Qikiqtanni Inuit Association</i>	980,000
<i>Nunavut Broadband Development Corporation</i>	575,000
<i>Nunavut Tunngavik Incorporated</i>	475,000
<i>GN - Education (Education)</i>	232,800
<i>GN - Dept. Of Environment (DOE)</i>	229,925
<i>Baffin Region Chamber of Commerce (BRCC)</i>	147,643
<i>Nunavut Economic Developers Assoc. (NEDA)</i>	122,000
<i>Nunavut Fisheries Training Consortium (NFTC)</i>	121,858
<i>Nunavut Economic Forum (NEF)</i>	113,300
<i>Nunavut Community Access Program (N-CAP)</i>	100,000
<i>Inuit Community Ec Dev Organizations (CEDOs)</i>	99,484
<i>Nunavut Arctic College (NAC)</i>	54,850
<i>Nunavut Francophone Association</i>	44,000
<i>Nunavut Association of Municipalities (NAM)</i>	36,000
<i>Amarok Hunters & Trappers Organization (HTO)</i>	36,000
<i>Nunavut Mining Symposium</i>	25,000
TOTAL APPROVED	6,000,00



44 Projects Supported in 2005-06

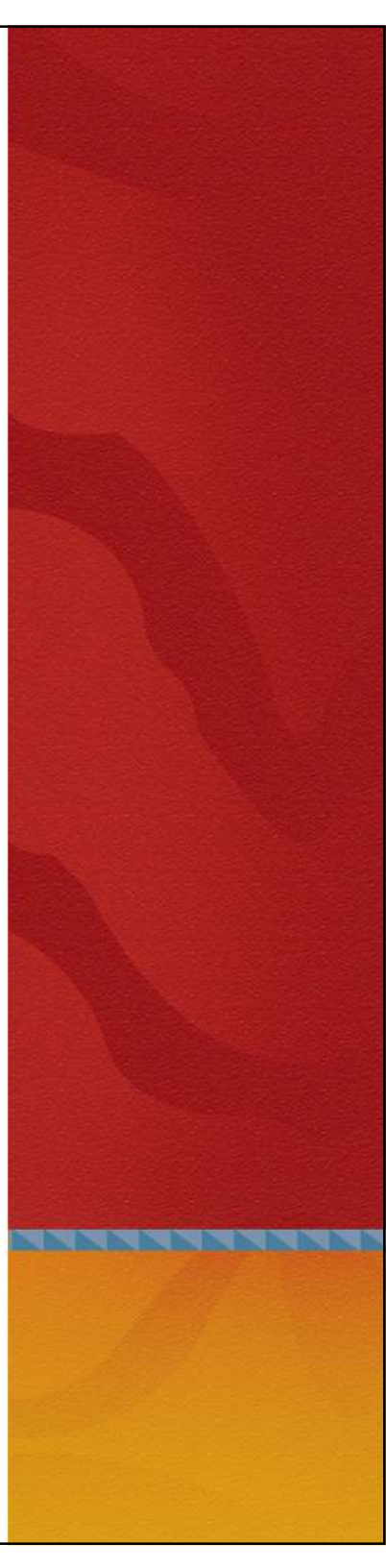
South Baffin Aeromagnetic Survey	Nunavut Mining Symposium	Boston – Nunavut Promotion Follow-up
Boothia Mapping	Resource Development Impact Study	BBDC Loan-Top
North Baffin Mapping	Skills Inventory Pilot Project	Cultural Tourism Initiative
South Baffin Fuel Deployment	Fur Harvesters Needs Assessment	Establish/Upgrade N-CAP Sites
1:50,000 Topographical Mapping	Nunavut Visitor Exit Survey – Phase I	
Kivalliq/ Baffin Char Test Fisheries	Integrated Database Dev. & Training	
Benthic Stock Assessment	Business Course Development	
Char Marketing	CED Week, Trade Exhibition	
In-Shore Feasibility Study	Socio-Ec Analyst Support for Communities	
NEDS Implementation Workshop	Municipal CED Workshops	
NEDS Implementation	North Baffin CED Workshop	
Website Development	Artist Entrepreneurial Skills Course Dev.	
Kitikmeot Ec. Dev. Strategy Conference	Nunavut Fisheries Training Program	
GN Expl. & Mining Strategy Consultations	Broadband (x 7)	
Nunavut Business Directory	Business Incubator Planning	



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NEXT STEPS





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Areas for Improvement

Better coordination with Nunavut
Economic Development Strategy
Implementation.



Next Steps, cont'd

- With stakeholders - review/ revise the Nunavut Investment Plan where needed.
- Seek Ministerial approval for next 3 years.
- Prepare for audit and evaluation with a view to program renewal.



THANK YOU

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http://www.ainc-inac.gc.ca/ps/nap/norecodev_e.html